

Ryan Hubbard

Design Thinking +
Social Innovation

ryanhubbard.org / [@ryanhubbard](https://twitter.com/ryanhubbard) / +61.432.531.292

Education

Austin Center for Design

Interaction Design and Social
Entrepreneurship, 2010 - 2011

Graduated as part of Founding
Class at new school created to
apply design to social innovation.

Olin College of Engineering

B.S. in Systems Engineering, 2008

Member of pioneering 3rd class at
newly founded college ranked by
US News and World report as one
of the top ten undergraduate
engineering programs in America.

Pursued coursework in user
oriented design and nature
inspired design. Designed,
planned and ran two brand-new
courses at the school.

Awards

Full Tuition Merit Scholarship
worth over \$130,000

StartingBloc

Social Innovation Fellowship

US Patent 2010/0292637

JustMilk Public Health
Innovation

Skills

Design research / Ethnographic
techniques / Web and print design /
Adobe Creative Suite / Photography /
Video production and editing

Startup strategy / Pitch
development / Presentations /
Public Speaking

Online Product Management /
Interactive Design / HTML/CSS/JS /
Ruby on Rails / Agile Development

Featured Experience



The Australian Centre for Social innovation

Service Designer / Adelaide, AU / Oct 2011 - Ongoing

Researched, co-designed, and prototyped solutions in ageing
and caring as part of international, interdisciplinary design team.
Conducted design research with carers and older folks in their
homes and on holidays. Designed service experiences, print
materials, online systems, workshops, presentations, and videos
as part of two new social ventures: Weavers and Care Reflect.



Patient Nudge – Social Enterprise

Co-founder / Austin, TX / 2011 - 2012

Launched startup to connect doctors and low-income-patients
between visits. Designed and developed online platform as part
of thesis project at Austin Center for Design.



SchoolAdmin – Online Education Startup

Contract Product Management / Austin, TX / 2011

Managed research, design and specification of new features.



Ashoka – Social Entrepreneurship Nonprofit

Change Your City Team / Washington, DC / 2009 – 2010

Shaped strategy for accelerating social innovation in cities.
Provided coordination for pilot including media campaign
reaching over 2.5 million viewers/day. Led design and project
management of promotional website and print materials.



Huddle – Online Collaboration Startup

Product Team, Dev Team / London, UK / 2008 – 2009

Led redesign of experience for new users, resulting in increased
retention and upgrades. Championed user-centered design as
part of the product team for online collaboration tool.



Just Milk – Social Innovation Design

Design Team / MIT, Cambridge, MA / 2008

Team-designed novel product to improve public health in Africa,
working with international team. Innovation received \$100,000
grant from Gates Foundation for further development.



Appropriate Technology – Social Innovation Design

Design Team / Olin College, Needham, MA / 2007 – 2008

Assembled team and won \$50,000 grant to redesign a stove sold
to Guatemalan families by over 200 micro-entrepreneurs.

Additional Work Experience

Fire Performance Artist / Theatrical Lighting Designer / Computer
Programmer / Mechanical Engineer / Design Teacher